



WELCOME TO



VIRTUAL VINTIQUE
UPHOLSTERY UNCOVERED

POWER HOUR

With Sharon O'Connor
from Vintique Upholstery

When I started out in upholstery there was very little support...

I did my training and mastered the technical side of the trade. But as for setting up in business, I felt totally alone and didn't know where to go for advice. The world of upholstery seemed like a secret club that I wasn't invited to join. Ever since, I've made it my mission to be open, honest and as helpful as I can about what it takes to make it in upholstery.

That's why today I'm giving you the opportunity to access my knowledge and experience with a totally bespoke and exclusive POWER HOUR with me.

This online upholstery mentoring session is the perfect space to fine-tune your business, develop your skills and boost your confidence.

Running your own upholstery business should be rewarding, profitable and creatively fulfilling. But there are times when you might need a second pair of eyes, or simply a sounding board to help with the everyday challenges of being a small business owner.

Ideal for anyone starting out or just feeling a bit stuck in their established upholstery business, I can give you the support you're looking for. Through this one-to-one online session (or sessions) we will identify what your specific challenges are, then try to fix them! I am an open book, happy to share mistakes I've made along the way – I'll tell you exactly how it is.



If you dream of creating an upholstery business that attracts your ideal customers and fulfils all your creative ambitions, then I can help get you there. I want to give you access to everything I wish I had known when I started my business 10 years ago. Nothing is off limits and we can delve into YOUR specific concerns.



ASK ME ANYTHING

Because these sessions are personal and totally tailored to you, we can cover the particular areas of your business that are causing concern or needing attention. For instance...

- How to set your prices
- Identifying your niche and ideal customers
- Getting 'unstuck' with a particular problem
- Social media and marketing – where to start
- Invoicing and account records
- Setting up admin best practices
- Flawless customer journey

The POWER HOUR is one dedicated hour where we put 100% effort into one specific task or problem. If you signed up for a POWER HOUR, imagine...

How much new business would that generate for you?

How many more ideal customers or valuable commissions would you gain?
How much additional revenue would you create for your upholstery business?



ABOUT ME

Lots of people ask me if I've always been an upholsterer. But actually, I didn't get started until I was on the verge of turning 40. I'd lost the job I had in the business side of fashion for the past 18 years when the recession hit in 2008.

I fell in love with upholstery shortly afterwards when I bought a wrecked sofa from eBay and decided to revamp it with the help of a professional upholsterer.

There was something about the whole process, including sourcing a beautiful velvet fabric, that lit a spark and resulted in so much more than I could have ever imagined.

Not only did I have a one-of-a-kind sofa that I adored, but also a desire to learn the craft of upholstery and continue to indulge my love of interiors and furniture. I enrolled on a course with the Association of Master Upholsterers in Kendal in 2010 and by the end of the first week I was hooked. I'd never felt so exhilarated, and to see a piece I'd worked on transform in front of my eyes was such a thrill. Since then, I've set up a successful business, Vintique Upholstery, appeared as an upholstery expert on the BBC's Money for Nothing, plus been a guest on Podcasts and featured in the press.

Today, I'm dedicated to restoring, re-upholstering, reviving and re-designing hundreds of pre-loved items of furniture from my studio workshop in Sunbury-on-Thames. I've also realised just how much I love sharing my knowledge and experience of how to grow and run a successful upholstery business. My mission is to see other businesses flourish and help you continue to love upholstery as a career and provide a lucrative income for the rest of your working life.

HOW IT WORKS

- We start with a detailed questionnaire so I can understand your business in depth before our session together
- From that questionnaire we identify and agree a topic you'd like to discuss
- We'll then arrange a one-hour POWER HOUR session via Zoom
- You'll receive my honest feedback, based on my knowledge and experiences
- My suggestions will give you an action plan for you to implement in your business
- I'll make sure you go away inspired, motivated, and encouraged
- For seven days after the session, you will have access to me via WhatsApp to answer any remaining burning questions on the topic we discussed
- You will also get access to a private Facebook group and forum where you can meet and chat to fellow upholsterers

SIGN UP!

Book your Vintique Upholstery POWER HOUR by clicking the link (right). When you've booked a slot, you'll receive a discovery form to fill in, telling me where you are with your business and what you'd like to discuss or learn.

£125 per hour. Sessions take place virtually over FaceTime or Zoom.

